

MEDIA ADVISORY

Date sent: March 18, 2008
Date of event: March 20, 2008

Algonquin's Sport Business Management Program Hosts Sport Business Symposium

Students and recent graduates of Algonquin College's Sport Business Management Graduate Certificate Program will host its third-annual Sport Business Symposium on Thursday, March 20, at Scotiabank Place. This event features an opening keynote address by CFL Commissioner Mark Cohon, two panel sessions with professional and amateur sport leaders, followed by a dinner keynote address from Robert Mimeault, President and COO of Kangaroo TV. Members of the Professional Sport Panel Session include: Miles Wolff, Commissioner of the Can Am Baseball League and John Pugh, CEO and General Manager, Ottawa Fury Soccer Club. Members of the High Performance Sports Panel Session include: Jean Dupré, Director General, Speed Skating Canada and Pierre Lafontaine, CEO and National Coach, Swimming Canada.

Who: **Jim Kyte**, Acting Chair, Marketing and Management Studies, Algonquin College
Mark Cohon, Commissioner, Canadian Football League
Miles Wolff, Commissioner, Can Am League
Jean Dupré, Director General, Speed Skating Canada
Pierre Lafontaine, CEO and National Coach, Swimming Canada
John Pugh, CEO and General Manager, Ottawa Fury Soccer Club
Robert Mimeault, President and COO of Kangaroo TV

What: Algonquin College Sport Business Symposium 2008

When: Thursday, March 20, 1:30 p.m. to 7:00 p.m.
1:45 p.m. – 2:30 p.m. - Opening Keynote, Mark Cohon
2:45 p.m. – 3:30 p.m. - High Performance Sport Panel Session
3:45 p.m. – 4:45 p.m. - Professional Sport Panel
6:00 p.m. – 7:00 p.m. - Dinner Keynote, Robert Mimeault

Where: Scotiabank Place
Coliseum Rooms A and B
1000 Palladium Dr.
Kanata, Ontario

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