

**MEDIA ADVISORY****Date sent:** September 27, 2006**Date of event:** September 29, 2006**Algonquin College's United Way Kick-Off Breakfast 2006**

Algonquin College will kick off its annual United Way Campaign at its United Way Breakfast on Friday, September 29, on the College's Woodroffe Campus. Mark Sutcliffe, Chair of Board of Directors for the 2006 Ottawa United Way - Centraide Campaign, will speak at this annual event where the College's campaign goal will be revealed. Entertainment includes student dancers, the Apex Jazz Band and a special appearance by Russell Mills, Executive Dean of the Faculty of Arts, Media and Design.

The Kick-Off Breakfast marks the official beginning of the College's 2006 campaign and is an opportunity to encourage Algonquin College staff and students to support the community at large. Algonquin College has raised close to half a million dollars for the United Way since 2001.

**Who:** Algonquin College United Way Campaign organizers  
Robert Gillett, President, Algonquin College  
Mark Sutcliffe, Chair, Board of Directors, 2006 Ottawa United Way - Centraide Campaign  
Algonquin Students' Association representative

**What:** Algonquin College's 2006 United Way Kick-Off Breakfast

**When:** Friday, September 29, 2006  
7:30 a.m. – 9:00 a.m.

**Where:** Marketplace Food Court  
Salons A, B and C  
Woodroffe Campus  
Algonquin College  
1385 Woodroffe Avenue

**-30-****For more information, contact:**

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