

## MEDIA ADVISORY

**Date sent:** January 18, 2007  
**Date of event:** January 18, 2007

### Music Industry Leaders Visit Algonquin College

Students in the Small and Medium Enterprise (SME) Management Program at Algonquin College are 'rocking' through their curriculum while learning marketing strategies through a unique collaboration with major and independent record labels. The program will feature guest visits from music industry leaders such as Mary Jelley, from Warner Music Canada, and Ricky Paquette, sixteen-year-old Gatineau-based blues guitarist and 2006 winner of the LYS Blues Best New Artist Award, on Thursday, January 18.

**Who:** Ricky Paquette, Gatineau- based blues guitarist  
Mary Jelley, Ottawa Branch Manager, Warner Music Canada  
Phil Jones, Coordinator, SME Management Program, Algonquin College  
Students of Algonquin College's SME Management Program

**What:** Music industry leaders visit Algonquin College

**When:** Ricky Paquette - Noon to 1:00 p.m.  
Mary Jelley - 1:10 p.m. to 1:45 p.m.

**Where:** Algonquin College  
Room A 205  
Woodroffe Campus  
1385 Woodroffe Avenue

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**For more information, contact:**

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