

MEDIA ADVISORY

Date sent: Thursday, March 19, 2009
Date of event: Monday, March 23, 2009

**Algonquin College: Connecting industry with
the skilled immigrant workforce**

Algonquin College will bring hundreds of Internationally Educated Professionals together with dozens of employers at the inaugural Internationally Educated Professionals (IEP) Conference on Monday, March 23. This conference is designed to provide information and resources to Internationally Educated Professionals who are making the transition to the Canadian workforce. With the current economic downturn, and the predicted labour market shortage in specific areas, businesses are working hard to recruit and train the necessary people to maintain and grow the national workforce.

Hundreds of IEPs hoping to upgrade their skills and merge into the Canadian workforce will connect with business leaders from five major sectors: finance and accounting; engineering; information and communications technology; healthcare and related professions, and human resources, sales and marketing.

The **keynote speaker** will be Algonquin College graduate and President and CEO of Usaquen Associates, Guillermo Mena who will discuss how to overcome barriers to finding employment in the Canadian workforce.

Who: **Joy McKinnon**, Vice President, Corporate and Business Development,
Algonquin College
Guillermo Mena, Algonquin College graduate and President and CEO of
Usaquen Associates – **Keynote Speaker**
Hundreds of Internationally Educated Professionals

What: Internationally Educated Professionals (IEP) Conference

When: Monday, March 23, 2009
8:00 a.m. - 4:00 p.m.
Best Time: 9:30 a.m. – Keynote speaker
[Full Agenda](#)

Where: Ottawa Marriott Hotel
100 Kent Street
Ottawa, Ontario
K1P 5R7
[\(Google Map\)](#)

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