

MEDIA ADVISORY

Date sent: November 19, 2009
Date of event: November 23, 2009

**Algonquin College hosts Canada's largest
Corporate and Community Social Responsibility Conference**

Algonquin College will host Canada's largest Corporate and Community Social Responsibility (CCSR) conference on Monday, November 23rd 2009 to celebrate and showcase excellence in social, economic and environmental sustainability. 46 speakers will present in 12 separate sessions during the day about various topics related to the **triple bottom line: Planet, Profit and People**. A tradeshow will follow featuring 50 social innovation enterprises with a focus on supporting the community through social purpose activities.

Five awards categories will be presented to socially responsible individuals and organizations for their exceptional achievements. The driving force behind the conference is Algonquin College with strong support from four other academic institutions, Telfer School of Management/University of Ottawa, Sprott School of Business/Carleton University, La Cité Collégiale and Red River College in Manitoba.

Who: Day – 46 speakers including:

[Robert C. Gillett](#), President, Algonquin College
[Frank O'Dea](#), Co-founder, Second Cup - 1:30 p.m.
[Leonard Lee](#), Chairman, Lee Valley Tools Ltd. - 1:30 p.m.

Evening – Awards Dinner including:

[Dan Fortin](#), President, IBM Canada - 6:50 p.m.
[Sheila Watt-Cloutier](#), Inuit Environmental Activist - 8:15 p.m.
[Moya Greene](#), CEO, Canada Post - 8:35 p.m.

What: Canada's largest Corporate and Community Social Responsibility Conference

When: November 23rd, 2009 – 7:30 a.m. – 9:15 p.m.
[Day Conference Sessions](#): 7:30 a.m. – 4:30 p.m.
[Tradeshow](#): 4:00p.m. – 6:00 p.m.
[Keynote Speakers and Awards](#): 6:00 p.m. – 9:15 p.m.

Where: Algonquin College
1385 Woodroffe Avenue
Ottawa, ON
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